



CARD TECHNOLOGY SERVICES

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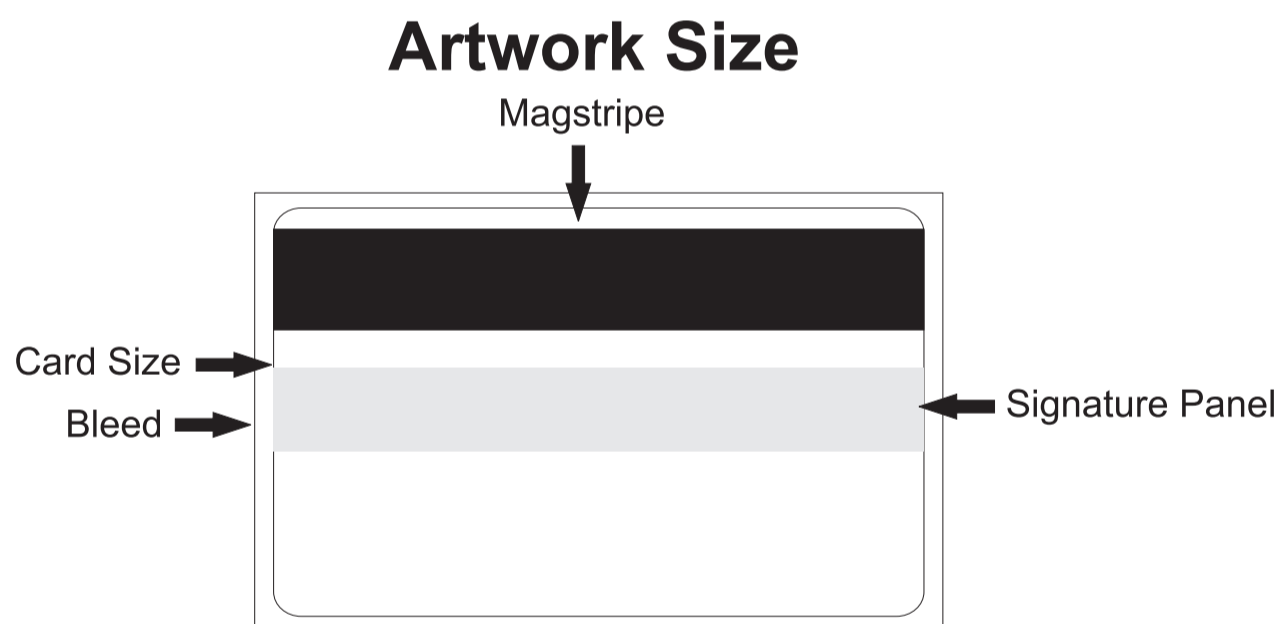
General Litho or Digital Artwork Requirements

How to supply your artwork in a workable format

All text converted to curves / paths.

- Vector files (made of lines and curves).
- Adobe Illustrator, Corel Draw X3, InDesign, Freehand
- PDF's (Adobe Portable Document Format) may be submitted if the artwork / logo was created in vector format, and the fonts were converted to curves before saving to PDF format.
- Bleed past all edges is required as indicated below. Also keep all text 5mm from all edges to give a safety area.

Artwork Submittals : Via Email if 10mb or smaller otherwise on a disk.



Card Size 86mm by 54mm

Card Size with bleed 91mm by 58mm

General Personalisation Requirements

- Individual's Personalisation details must be supplied in an Excel spreadsheet, each field within a separate column
- Photo's supplied separately in JPEG format.
- An example must be supplied for the personalisation positioning including the font used for the text.
- Please reference which data needs to be encoded on a magstripe, and which track needs to be used for encoding
- Please reference which data needs to be used for the barcode, and which barcode is required for the card